

Paul T. Frankl Autobiography

New publication

Presentation, 4. 10. 2013, 19 pm

Kiesler Private Foundation

Mariahilfer Straße 1b / Top 1
1060 Vienna, Austria

Book design

Peter Duniecki, Vienna

T +43 699 1234 0011

E design@duniecki.com

www.duniecki.com

Paul T. Frankl | Autobiography

Edited by Christopher Long and Aurora McClain

256 pages, 85 images, dimensions: 15.4×23.1 cm

Stitched binding, book ribbon, hardcover with partial dust jacket

DoppelHouse Press, Los Angeles, California, USA

ISBN 978-0-9832540-2-7



From the 1920s through the 1950s, Paul T. Frankl was the dean of American designers. From his galleries on East Forty-eighth Street and Madison Avenue in New York, and, later, on Wilshire Boulevard and Rodeo Drive in Los Angeles, Frankl pushed the boundaries of the new design, shaping the distinctive look of American interiors and furniture, and influencing many of his peers. This never-before published work, written at the end of Frankl's long career, is a vivid account of his early life, his rise in the profession, and his many travels in search ideas and forms. Frankl's descriptions of the nascent years of modernism offer a striking portrait of the first stirrings of a new design culture.

Christopher Long is professor of architectural and design history at the University of Texas at Austin.

Aurora McClain is a graduate student in architectural and design history at the University of Texas at Austin.